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Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications.

[Global Logistics and Supply Chain Management, 4th Edition ...](#)

Global supply chains are essential to worldwide commerce, and the underlying logistics involved in sending, receiving, moving, and storing goods is central to that success. It's no surprise that the terms "supply chain" and "logistics" have become conflated and are often confused with each other.

[The Differences Between the Supply Chain and Logistics ...](#)

A global supply chain definition is pretty straightforward: It is the worldwide system that a business uses to produce products or services. That sounds simple enough, yet a global supply chain can be anything but.

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Subjects and Courses. The term "Supply Chain Management" was coined in 1982 by Keith Oliver of Booz, Allen and Hamilton Inc. But the discipline and practice has been in existence for centuries. The terms Logistics and Supply Chain Management are used interchangeably these days, but there is a subtle difference that exists between the two. 'Logistics' has a military origin, and used to be associated with the movement of troops and their supplies in the battlefield.

[Logistics and Supply Chain Management | Introduction ...](#)

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Global supply chain management also faces the challenge of variations in customer demand that occur seasonally and over longer time periods. Managing the production and transportation of goods over large distances to meet the peak period of demand can be very difficult. But wait - there's more!

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The global supply chain industry is growing thanks to new business models and innovative technologies. Some of these growing sectors include warehousing, e-commerce, and home delivery. As logistics and supply chain businesses continuously act as essential parts of the global economy, the demand for talent ...

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Top 10 Supply Chain Innovations of 2019: delivery drones, traceability in pharma supply chains, digital twins, and more. Top 10 Supply Chain Innovations of 2018 : do-it-yourself logistics, truck platoons, autonomous boats, warehouse robotics, and more.

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What is global logistics? Global logistics connects critical components of the supply chain from a product's point of origin to its point of consumption-to ensure timely and efficient distribution of goods from producers to consumers. In 2016, the global volume of merchandise trade was \$16 trillion, according to the World Trade Organization.

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You will be immersed in the latest technologies and innovations within the supply chain and global logistics industry, including artificial intelligence, block chain technology, big data analytics and automation. You will also explore live issues such as risk mitigation, sustainability and ethics.